

ELA 2009

A SURE SUCCESS

The second edition of the Latin-American Gaming Exhibition – ELA aims to exceed the tremendous success of the first edition and, to do so, is promising bigger incentives and a bigger international stage.

Industry response is being very positive. Seven months before the doors open, only a very few stands are still available. Most of the floor has already been booked by big multinationals, who know that Mexico, along with Macao, offers immense commercial and business possibilities.

ELA 2009 will be held over 14-15 May next at Centro Banamex in Mexico City, considered one of the best and most modern facilities in Latin America.

Pablo G. Jara, General Director of EXPOAZAR, which organises the fair, spoke exclusively to this magazine about the major new features of next year's event:

“Obviously, the biggest change is that we have moved to Mexico City, following recommendations made to us by many manufacturers last year. This makes it easier for operators and professionals, as Mexico City has better road and air connections than Monterrey. We have also struck a deal with the Mexican Association of Lottery and Gaming Licensees, which is throwing itself fully behind ELA 2009. This institutional backing will give the exhibition greater support and professionalism. I believe that the work we are doing here is serious and responsible. Otherwise, the most important company in the gaming industry, IGT, would hardly have taken a stand of almost 300 metres at our fair. ELA 2009 will be the first time that IGT shows its products in Mexico. These features, added to other novelties that we will be presenting in the coming months will make ELA the most important gaming fair in Latin America within a couple of years”.



Inauguration of the first edition: gaming regulators from Uruguay, Perú, Chile, Paraguay, Puerto Rico, USA and Argentina cut the ribbon



Pablo G. Jara, General Director of EXPOAZAR, organiser of ELA

EXHIBITOR LIST

ALFASTREET (Slovenia)
 ALFOMBRAS MERITO (Argentina)
 APG COSTA RICA (Costa Rica)
 ASOCIACION DE PERMISIONARIOS DE JUEGOS Y SORTEOS (Mexico)
 AUTOMATED TRANSACTIONS (Spain)
 BALLY TECHNOLOGIES (USA)
 BELATRA (Belarus)
 BEMEX (Mexico)
 BETSTONE (United Kingdom)
 CADILLAC JACK (USA)
 CASINOS DE LATINOAMÉRICA (Panama)
 CENTURION GAMES (Mexico)
 COECSA (Panama)
 COLOR CASINO SIGNS (Colombia)
 DISENIUM (Colombia)
 ELAUT (Belgium)
 ELECTRONCEK (Slovenia)
 EUROPEAN CASINOS-THE ELITE (Spain)
 FBM GAMING (Mexico)
 GAMBLING COMPLIANCE (United Kingdom)
 GAMBLING INTERNATIONAL (Belize)
 GAME TIME INTERNATIONAL (Taiwan)
 GAMING SIGNS (Argentina)
 GAMING VIP CLUB (Spain)
 G&G COMPAÑÍA EUROPEA DE IMAGEN Y COMUNICACIÓN (Spain)
 GG INTERNATIONAL CASINO DESIGN (Peru)
 GLOBAL ZITRO (Spain)
 GOLD CLUB (Slovenia)
 HISPANIA CASINO EQUIPMENT (Spain)
 IGT (USA)
 INDUSTRIAS CATTAN (Panama)
 METRONIA (Spain)
 MEX VSR LATIN AMERICA LOCK (Mexico)
 NAIPES COMAS (Spain)
 OFFICHAIRS (Mexico)
 QUALMEX (Mexico)
 RED BALL GAMING (Mexico)
 REVISTADECASINOS.COM (Uruguay)
 SHOCK MACHINE (Brazil)
 SIELCON (Argentina)
 TEBON CLASS (Mexico)
 VIDEO GAMING TECHNOLOGIES (USA)
 WIN SYSTEMS INTERNATIONAL (Spain)

II Exposición Latinoamericana de Juegos de Azar

2nd Latin American Gaming Exhibition

DOBLE SU APUESTA

DOUBLE YOUR BET

14 & 15 de Mayo de 2009
CENTRO BANAMEX - MÉXICO DF

