

G2E 2008 INTERNATIONAL EACH YEAR

The 8th edition of the G2E Las Vegas Fair was held at the Las Vegas Convention Center on 18-20 November last, with over 750 companies from 28 countries. Of these companies, 65 were first time attendees at an event covering an area of over 30,000 square metres.

Once more, G2E has confirmed that it is the leading event worldwide in visitor numbers, exhibitors and area, although it still falls behind the London fair which is far and away the most international, with over 50 gaming jurisdictions being represented.

Many important European companies showed their wares, although a higher presence of decision makers from Casinos in the Old Continent would have been welcome.



New York New York Casino. At the right the famous lion of the MGM Casino



Michel Maurette, Boldt, Argentina, and Sebastian Salat, President of WMS International



Novomatic executives: David Orrick, Communications Manager, and Max Lindenberg, Marketing and Business Development



Alejandra Burato, Belatra Commercial Manager for Latin America with architect, Willy Gómez-Morón



Pedro Merchán, ASEJU with FB-Metronia executives Alfonso Sánchez, Manager of the Operators Area; Félix Sánchez, Chairman; José Ferraz, FB Manufacturing Manager; Marcos Marugan, Manager for the UK and German Marsal, FB Business Manager, at the doors of the Las Vegas Convention Center



Industry leading gaming executives cut the ribbon to officially open G2E 2008



Giorgio Abbiati, Abbiati General Manager

150 conferences, attracting some 500 professionals, were also held. Likewise, the World Series of Poker hosted a series of five poker tournaments. The popular F&B at G2E this year is joined by two new specialty areas- the Entertainment Arena, which showcased the broad range of technologies, products and services that help create the amazing live events and performances associated with the international Casino industry, and the Retail Promenade, which will include vendors showcasing the wide variety of retail products now offered within Casino properties

WMS Gaming executives: María Eugenia Leyva, Sales Manager for Central America, and Brian Gamache, CEO



Héctor Hernández, Bingo Golden Jack, Argentina; Laureano Bonorino, Orion Sales Manager for Latin America; María L. García, Managing Director Magic Dreams; Agustín Cavanna, Bingo Golden Jack, and Henry Krawczyk, Orion International Sales Manager

Marta Mateus, COPAG International Division Manager and Heliodoro Giner, Secretary Executive of the Spanish Casino Association





Javier Sevillano, Atronic, and Fredy Brandt, Unidesa delegate for Venezuela



Suzo executives: Jens Peiler, Gabriela Soledad Elena and John Vallis



Roberto Flores, with Global Zitro's latest model, Blackwave, the games for which were shown at the Cashcode stand, thanks to an agreement between the two companies



Gaming Signs executives: Esteban Leiman, Sales Manager; Giovanni Ponson, delegate for the Caribbean and Dario Leiman, Managing Director. Gaming Signs is the parent company of the European firm Osfuk Group



Lyubov Loginova, Alsart CEO



TCSJohnHuxley executives: David Charnock, Vice President of Sales for South America, Bertil Knutsson, Chairman, and Elizabeth Romano, Business Development Manager

2nd Latin American Gaming Exhibition

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The first, wildly successful edition of ELA saw an incredible amount of deals being done, far ahead of the most optimistic forecasts.

The next edition of ELA will be held at the biggest exhibition centre in Mexico City.

A new opportunity to double your bet, at a fair which the most chances to do business throughout Latin America.

14 & 15 May 2009
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