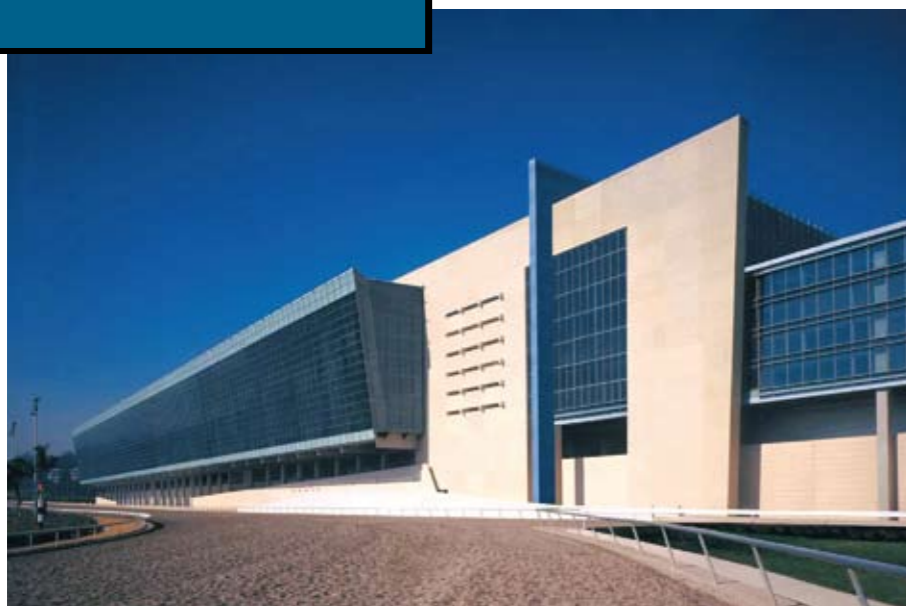


**ELA 2009****AREA EXTENDED TWICE DUE TO DEMAND FOR STANDS**

Centro Banamex is a part of the CIE complex, also home to the famous Las Americas race track. Visitors to ELA can watch live horse racing from the exhibition room.

With six months yet to go before the opening of the Latin-American Gaming Exhibition-ELA, the most optimistic forecasts have already been surpassed. ELA 2009 will be held over 14-15 May at the Centro Banamex, located at the Las Américas racecourse in Mexico City. The massive demand for large stands has obliged the organisers first of all to open a waiting list and, later, to extend the exhibition area twice by more than 1000 square meters each time.

Each time, over half the extra space was snapped up in a mere 48 hours.

ELA 2009 will now occupy a total area of 6500 m<sup>2</sup>.

At the time of going to print, only a few stands remained available, quite a record for the second edition of a fair.

Big names in the sector, such as IGT, Bally, Alfastreet, Belatra, Cadillac Jack, Zitro, Gold Club, Elaut, Elektroncek, Metronia, Betstone and Global Draw, will be joined by prestigious Mexican companies, including EIBE, FBM Gaming, Caliente, Centurion Games, Offichairs, Qualmex, etc., who do not want to miss the business opportunities offered by the event.

Other Latin-American and European firms, such as Shock Machine, Cattan, Sielcon, Foster, Gaming Signs and Merito have also been quick to see the huge possibilities of the Mexican market as the ideal focus for their international expansion plans.

To date, the majority of the exhibitors are from the host

country, followed by Spain, Argentina, USA, Panama and Slovenia.

This underlines the markedly international character of the event, with visitors from the US, Central America, the Andean Region, Europe...

Every day, the organising committee processes application forms for professionals from a range of Latin-American, European and Asian countries.

All the information on ELA 2009 is available in Spanish and English at our website

[www.expoazar.com](http://www.expoazar.com)



An image of the first issue of ELA, held in Monterrey. The stand of *Casinos de Latinoamérica*, the leading trade magazine in the region, was one of the favourite meeting points for visitors.

**EXHIBITORS LIST**

ALESIS (Mexico)  
ALFASTREET (Slovenia)  
ALFOMBRAS MERITO (Argentina)  
APG COSTA RICA (Costa Rica)  
ASOCIACIÓN DE PERMISIONARIOS DE JUEGOS Y SORTEOS (Mexico)  
AUTOMATED TRANSACTIONS (Spain)  
BALLY TECHNOLOGIES (USA)  
BETCRIS (Costa Rica)  
BELATRA (Belarus)  
BEMEX (Mexico)  
BETSTONE (United Kingdom)  
BINGAMES ENTERTAINMENT (Mexico)  
BISON GROUP (Argentina)  
BS GROUP (Argentina)  
CADILLAC JACK (USA)  
CAMTEC (Brazil)  
CAPITAL BINGO (USA)  
CARDTRONICS (Mexico)  
CASINOS DE LATINOAMÉRICA (Panama)  
CENTURION GAMES (Mexico)  
COECSA (Panama)  
COLOR CASINO SIGNS (Colombia)  
CONTROLADORA DE ENTRETENIMIENTO MEXICANO (Mexico)  
DISENIUM (Colombia)  
EIBE (Mexico)  
ELAUT (Belgium)  
ELEKTRONCEK (Slovenia)  
EL ESPARTANO (Argentina)  
EUROPEAN CASINOS-The Elite (Spain)  
EXPOAZAR (Panama)  
FB-METRONIA (Spain)  
FBM GAMING (Mexico)  
FOSTER CASINO SUPPLIER (Argentina)  
GAMBLING INTERNATIONAL (Belize)  
GAME TIME INTERNATIONAL (Taiwan)  
GAMING SIGNS (Argentina)  
GAMING VIP CLUB (Spain)  
G&G CIA EUROPEA DE IMAGEN Y COMUNICACIÓN (Spain)  
GLOBAL DRAW (United Kingdom)  
GLOBAL ZITRO (Spain)  
GOLD CLUB (Slovenia)  
GRUPO CALIENTE (Mexico)  
GRUPO INDUSTRIAL DOMUS (Mexico)  
HISPANIA CASINO EQUIPMENT (Spain)  
IGT (USA)  
INDUSTRIAS CATTAN (Panama)  
ISMS (China)  
LUDICUS (Spain)  
MEX VSR LATIN AMERICA LOCK (Mexico)  
MULTIMEDIA GAMES (USA)  
NAIPES COMAS (Spain)  
NYCE (Mexico)  
OFFICHAIRS (Mexico)  
PARK STREET DISTRIBUTION (USA)  
QUALMEX (Mexico)  
RAK (Mexico)  
RECREATIVAS PAGAZA (Mexico)  
RED BALL GAMING (Mexico)  
REELMATIC (Mexico)  
REVISTADecasinos.COM (Uruguay)  
SCIENTIFIC GAMES (Mexico)  
SEDIANA (Argentina)  
SHOCK MACHINE (Brazil)  
SIELCON (Argentina)  
SOCFI (Argentina)  
TEBON CLASS (Mexico)  
TECNOBINGO (Spain)  
TECNOPOWER (Argentina)  
TODO LEDS (Argentina)  
VIDEO GAMING TECHNOLOGIES (USA)  
WIN SYSTEMS INTERNATIONAL (Spain)  
ZEST GAMING (Italy)

**II Exposición Latinoamericana  
de Juegos de Azar****2<sup>nd</sup> Latin American Gaming  
Exhibition****DOBLE SU APUESTA****DOUBLE YOUR BET**

14 & 15 de Mayo de 2009  
CENTRO BANAMEX - MÉXICO DF

