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## INCREASED GAMING REVENUES IN MEXICO

According to information made public by Gerónimo Gutiérrez of the Mexican Ministry of the Interior (SEGOB), in 2008 total revenues of over US\$52 million were obtained from gambling and lotteries, a 175% increase on 2006, when the figure was a mere US\$30 million.

According to Mr Gutiérrez, it is necessary to strengthen the State's capacity in the matter of gambling because, "these resources strengthen public welfare programs". Mr Gutiérrez is also in favour of setting up a National Register of Licences, to prevent, curb and control transactions involving the proceeds of illegal activities and organised crime. During the mandate of President Felipe Calderón some 13,055 lottery licences were granted.



FELIPE CALDERÓN

Seat of SEGOB



## WMS TO SERVE CENTRAL DETERMINANT, ELECTRONIC BINGO AND CLASS II GAMING MARKETS DIRECTLY

WMS Gaming has announced that for the first time, the Company will directly address central determinant-based gaming markets, including electronic bingo, Class II and other central determination lottery-based markets (collectively "central determinant") with a range of new products based upon the Company's extensive library of player-appealing games.

WMS' direct entry into central determinant gaming markets will benefit from a licensing agreement for back-end systems technology from Bluberi Gaming Technologies.

Brian R. Gamache, Chairman and Chief Executive Officer of WMS, said "Our collaborative alignment with the innovative Bluberi team allows us to leverage our proven content to effectively meet customers' demands for new and exciting products by means of this new distribution channel. Beginning this summer, operators in central determinant markets can benefit from direct interfacing with WMS to get our 'must have' products that have been developed through the Company's culture of innovation and strong focus on player research. Our initial product launch will be to Casino operators in select North American jurisdictions such as the State of Washington and Mexico. Our initial product offerings will also form the foundation for potential expansion in new emerging gaming markets utilizing central determinant-based technology around the world, as has happened in Mexico".



Brian R. Gamache, Chairman and Chief Executive Officer of WMS

## NOVOMATIC'S MEXICAN PREMIERE

The strategic expansion and ever increasing sophistication of the South American gaming industry leads the Novomatic Group to ever new territories. In 2009 Novomatic, along with subsidiaries Austrian Gaming Industries (AGI) and Astra Games, will debut at the young Mexican gaming show – ELA. The group's subsidiaries AGI and Astra Games consider the ELA gaming show an excellent new opportunity to increase their presence in the region. They will present a comprehensive range of international products as well as highly market-specific offerings for the Latin American markets. Jens Halle, Managing Director, AGI, explained, "Recent market development in Mexico are extremely interesting and add a further dynamic to the gaming hotspot that is the Latin American region. We firmly believe that the new products we intend to showcase at ELA will prove attractive and exciting to Mexican operators and guests alike. The further development of Class III international standard gaming in Mexico – under the appropriate regulations and technical standards – is also to be welcomed and we look forward to making AGI a significant force in this market sector also. For those reasons we are delighted to exhibit at ELA and to meet with operators and other interested parties directly. ELA, however, is about more than just Mexico. This is a show aimed at all sectors of the Latin American market and which rivals SAGSE in Buenos Aires. We will carry out a full assessment of the strengths of both shows and define our strategy as we continue to expand throughout South America."



Novomatic showcased a range of exciting new products

## G2E ASIA 2009

The latest edition of the G2E Asia show was held over 2-4 June at the Cotai Strip@ CotaiExpo™ at the Venetian Macao. Novomatic, WMS Gaming and Orión showcased their new ranges, which were enthusiastically received by visitors, mostly Asians. Stanley Ho, Founder of the Sociedade de Turismo e Diversões de Macau and Managing Director of Sociedade de Jogos de Macau, was honoured for his lifetime achievement as a leader in the Asian gaming industry.



Venetian Casino, Macao



## CIRSA CHOOSES FUTURELOGIC FOR TITO APPLICATIONS

FutureLogic has been named preferred global technology partner by Cirsa Gaming Corporation. Cirsa Gaming Corporation is a world leader in the gaming and leisure sector, operating over 150 Casinos and bingo halls, and providing gaming solutions worldwide under the Unidesa brand.

Under the agreement, FutureLogic's GEN2 Universal™ printers will now be specified as the preferred printer in Cirsa's operations around the world and on all of Unidesa's current and new TITO gaming platforms. "FutureLogic's reputation for performance and reliability and its outstanding support for our international expansion make them the obvious choice as the technology partner for Cirsa's thermal ticket applications - both now and in the future", said Josep Casas, Global Sourcing Director for Cirsa Gaming Corp.

## GTI ASIA TAIPEI EXPO

GTI Asia Taipei Expo 2009 was held on May 7-9, featuring over 650 stands housing almost 100 exhibitors. In addition to Taiwanese exhibitors, businesses from Japan, Korea, China, Hong Kong, the UK, Macau and the US also showcased their wares at this year's event and a good many international exhibitors debuted at GTI Asia Taipei Expo.

GTI Asia Taipei Expo attracts buyers from over 40 countries around the world



Two of the special guests - Paul Sampson and Kirsty Gallacher

## BIG NAMES AT THE "ANTE UP FOR AFRICA" POKER TOURNAMENT

A great many international sporting and entertainment stars attended the opening of the "Ante up for Africa" charity poker tournament in Monte Carlo. Famous faces included US rapper Nelly, Liverpool goalkeeper Pepe Reina, Formula 1 driver Nico Rosberg and international rugby stars Sebastien Chabal and Mike Tindall.

The tournament raised over EUR 260,000 for charity projects in Darfur.



US rap star Nelly with French rugby star Sebastien Chabal

## GAMING SUPPORT RECEIVES VENDOR LICENSE APPROVAL FOR ONTARIO

Gaming Support USA has been approved as a gaming supplier by the Alcohol and Gaming Commission of Ontario. Ontario is the largest gaming market in Canada, recording the highest Casino and slots revenues of any Canadian province in 2007-08.

"Obtaining this approval for Ontario is an important milestone for our team. We have worked hard to build a quality customer base across America for our range of revenue-enhancing products. This approval will allow Gaming Support to begin supplying Canadian operators with the world-class solutions we have delivered to the American, Asian and European markets, including our industry-leading digital signage and bonusing technologies", stated Don Baugh, Chief Executive Officer, Gaming Support USA.

