

GREAT EXPECTATIONS FOR ELA 2009, MEXICO

As 23 July draws closer and with it the commencement of the 2nd Latin-American Gaming Exhibition – ELA, expectation is growing for an event whose popularity has exploded since its inaugural edition. The number of online registrations continues to grow at a dizzying rate and many companies are still



Overview of the 1st Ibero-American Meeting of Gaming Operators, held during ELA 2008

trying to be included, in spite of the fact that the entire 6,500 sq. metre area was sold out months ago. Big international manufacturers, such as IGT, Bally, Novomatic, Alfastreet, Belatra, Betstone, Gold Club, Cadillac Jack, Elektroncek and Elaut, along with the major Mexican gaming companies such as EIBE, Bemex, Grupo Caliente, FBM, Centurion Games and BEM, will showcase their newest products for the Mexican market and the Latin-American market on the whole. The event is being supported by the Mexican Gaming Licensees Association (APJSAC), who will have their own stand. The fair will also feature the 2nd Ibero-American Meeting of Gaming Operators, which will discuss the central theme, “The development of legal gaming in Ibero-America and its influence in dismantling underground gaming, with special regard to Mexico” The conference will be attended by operators of major international standing from Argentina, Chile, Paraguay, Uruguay, Peru, Colombia, Ecuador, Bolivia, Panama, Guatemala, Venezuela, Costa Rica, El Salvador, Belice, Dominican Republic, Puerto Rico, Spain and Mexico. The first edition of the Meeting, held last year in Monterrey, was a resounding success. Moreover, as part of ELA 2009, Casinos de Latinoamérica will award the traditional Golden Ace prizes to outstanding industry figures. This year’s recipients will be IGT, Alfastreet, Gold Club, CIRSA-Panama Managing Director Helios Navarro and Mexican gaming lawyer Alfredo Lazcano. ELA 2009 will be held over 23-24 July at Centro Banamex in Mexico City.



Centro Banamex, the venue for ELA 2009



Cutting of the ribbon at the inauguration ceremony for ELA 2008

Executives from companies awarded Golden Ace 2007 prizes, Julian Gonzalez de Bedoya, Egasa; Félix Sánchez, Metronia; John Conolly, Bally, and Alfonso Pérez Lizaur, Mexican Association of Games and Lotteries Licensees, flanked by Carlos García, director of “EUROPEAN CASINOS-The Elite” and Pedro Galindo, editor of “Casinos de Latinoamérica”



II Exposición Latinoamericana de Juegos de Azar

2nd Latin American Gaming Exhibition

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23 & 24 - Julio / July - 2009
CENTRO BANAMEX - MÉXICO DF

