



ONLY THE ELITE

The rise of Casinos coincided with the rise of the European empires, making the Old Continent the cradle of these elegant and luxurious gaming establishments.

Approximately one century has passed between the first super-luxury gaming houses of Tsarist Russia and Post-Illustration France and Casinos as we know them today. In perspective, a hundred years is not a very long time. However, these 100 years have seen incredible changes and progress.

Not even Edgar Allan Poe, sent down from Virginia University for not paying his gambling debts, could have imagined a device capable of shuffling cards. Nor could Jules Verne, that greatest of modern visionaries, have even dreamt of playing in cyberspace, as we do now in on-line Casinos.

And how could Fyodor Dostoyevsky, sitting up around the clock to write works such as The Gambler in order to fuel his roulette addiction, ever have imagined that there would be a machine to pick up and select chips from the layout?

Who could have dreamt that Casinos would become an important source of income for the State and an important tourist attraction, or that an entire city would be built for and around Casinos?

These are the matters, past present and future, that we will deal with in EUROPEAN CASINOS-The Elite. We will study our history, to see whether playing cards really originated in Mandarin China in the early 12th century, or whether decks as we know them today appeared simultaneously in Switzerland, Italy, Belgium, France and Spain in the 14th century. And was one-zero roulette really invented in Mediaeval France?

We will also analyse the modern systems of today that allow on-line interconnection of slots, or the technology that prevents forgery of gaming chips, or secrets such as how to balance a roulette wheel.

We will find out Who is Who in the sector with in-depth interviews which will reveal the personal side of the big names in the world of Casinos, slots and equipment.

We will analyse the gaming laws of each European country to find out why they are so incongruent and why the tax burdens are so grossly unfair in many countries; we will study the EU harmonisation policy, if there is one. We will discover the new projects being prepared by R+D departments for Casinos in the coming years.

Before now, nobody had studied these subjects in depth.

Accordingly, in spite of the proliferation of gaming magazines on the continent, EUROPEAN CASINOS-The Elite covers a space that was vacant – until now.

Big articles, investigative journalism, the whys and wherefores of the sector, what our future will be like ... all with accurate texts, the best photographs, a modern and attractive design, excellent paper and impeccable graphic quality, something that, sadly, we see less and less of nowadays.

However, the defining feature of this magazine is that it will deal only with the Casino Elite, the most select aspects of the industry, matters, which, because of their significance, can be considered Elite.

In short, EUROPEAN CASINOS- The Elite will offer everything you ever wanted to know about the sector but, until now, had no way of knowing.

