



The Pomeranian Dukes Castle, Szczecin



The Segismundo Bell, in Krakow is a symbol of freedom for Poland

CASINOS POLAND

IN THE EUROPEAN CASINO ELITE



Czestochowa

Poland is a country in Eastern-Central Europe, bordering with 7 countries: Russia, Lithuania, Byelorussia, the Ukraine, Slovakia, the Czech Republic and Germany. With a total area of 323,000 km², the country has a population of almost 39 million inhabitants. Last year it was admitted as a full member of the European Union. In the 16th century, Poland was one of the richest and most powerful countries on



The City Hall, Poznan



The Mariacki Church, Krakow



The Wawel Castle, Krakow



The Wadowice School, where Pope John Paul II studied

the continent. The name Poland comes from the name of the Polanie tribe, meaning those who cultivate the land (pole). The country ceased to exist for over a century, as it was divided up between Russian, Austria and Prussia. Poland recovered its independence in 1918. The capital, Warsaw, is home to some 2,000,000 inhabitants. Though heavily damaged in World War II, the country has risen again to great splendour. The University of Krakow was founded in 1364, the second oldest in Europe after Prague. Famous Poles include astronomer Copernicus, composer Frederick Chopin, scientist Marie Curie and Pope John Paul II.



Casino Katowice

CASINOS POLAND

Casinos Poland Ltd. began operations in 1989 - a year of enormous changes in the political, commercial and industrial life of Poland.

One of these changes was the opening of a new gaming market. Casinos Poland was the first company to receive a Casino operator's licence.

The company operates seven Casinos: in Warsaw at the Marriott

Hotel and Hyatt Hotel, in Krakow at the Novotel Bronowice, in Poznan at the Polonez Hotel, in Wroclaw at the HP Park Plaza Hotel, in Gdynia at the Theatre of Music, and in Katowice at the Altus Center and slot arcade in Szczecin.

These Casinos offer American Roulette, Black Jack, 7 Card Stud Poker, Pai-Gow Poker and Casinos Poland Poker (5 Card Draw) as well as slot machines.



Casino Hyatt Warsaw



The VIP Salon in the Casino Marriott in Warsaw



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CASINOS POLAND



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Casino Cracow



Przemyslaw Tomaszewski, Board President of Casinos Poland

The Casinos offer the highest gaming limits in Poland. They also run seven luxury bars and foreign exchange counters.

Casinos Poland offers know-how, management agreements and software for running Casinos in Poland and abroad.

Despite strong competition, Casinos Poland continues to attain satisfactory financial results and enjoys 39.60% of the market share in Poland.

A basic ingredient for success is good staff. Casinos Poland prides itself on its highly trained, very professional personnel (now 700 employees), but the company is still committed to improving both expertise and qualifications. Casinos Poland managers attend international instruction seminars and lectures relating to the gaming industry. This commitment to improving staff and the career structure offered to our employees are the main factors in creating a highly motivated team.

A high standard of professionalism coupled with excellent customer service has made the name of Casinos Poland synonymous with superior gaming entertainment.

"There is no doubt that the location of Casinos Poland is its trump card but our main attraction is our level of service, fully on par with European standards. Apart from that, we offer a number of additional attractions. In one respect the Casino is similar to a restaurant; often the first impression is sufficient to

decide whether you want to return. We organise evenings combined with fashion shows, we invite famous writers and journalists, show modern art. Lotteries in which it is possible to win a luxury car e.g., a BMW, are an additional attraction. Apart from that we are involved in different promotional activities and nearly everyone who takes part wins some small souvenir", says Przemyslaw Tomaszewski, Board President of Casinos Poland.

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Without Barriers" foundation, the provision of funds for the equipment for children's hospitals, help for schools and organisations dealing with disabled children - these are examples of our most valuable initiatives.

Casinos Poland is proud to sponsor major cultural events in Poland such as the retrospective exhibition of Andy Warhol's works, an exhibition of Salvadore Dali's drawings, concerts by Chuck Mangione, B.B. King, Nigel Kennedy, Kenny Rogers, the Warsaw Summer Jazz Days festival, and recitals by Teresa Zylis-Gara, Wanda Wikomirska, Margaret Price, and Kathleen Battle, and the The Red Army Chorus.

"We organise almost 300 events each year. One very attractive event, in which we have received great interest, is what we call our "Ladies' Evenings", for ladies who would never visit us without a special

invitation. This may be one reason why the number of ladies who visit us keeps growing each year, now accounting for 20 percent of our customers. Formerly we were never visited by ladies, either on their own or in the company of other lady friends, but now it is quite normal. We also support top cultural events. We are involved in charitable initiatives for the needs of children and the health service. There is no doubt that our activity could have a wider scope, were it not for the financial restrictions, which affect us," explains Mr Tomaszewski.

As a member of The Warsaw Chamber of Tourism, the company participates in international tourist fairs in Poland and abroad. These fairs showcase our Casinos as places of entertainment.

In 2004 more than 202 thousand guests visited the six Casinos of the Casinos Poland chain.

The fact that 26% of the clientele are foreign visitors, who visit us whenever they return to Poland, is itself testimony to our reputation. Internal gaming controls through modern CCTV technology make the Casinos solid and safe.

Company management pays special attention to the image of Casinos Poland in terms of promotion, sponsorship and charitable donations.

The charity activity is aimed primarily at helping children, and has been a key area of our charity activity for years. Close contacts with Poland's First Lady - Jolanta Kwasniewska's "Understanding



Casinosolutions made in Switzerland

CasLife's state-of-the-art range of casino solutions and products helps **improving attractivity of live gaming** and **sustainably increases table turnovers with various features.**

CasLife products

ITS - Integrated Table System

Our answer to a struggling live gaming and one of this year's most acclaimed releases on ICE '05 - the ITS. It comprises of

- a **light mount** providing reflexion free lighting
- an automatic table control system - **ATC**
- a patented **Source condition**.

The ITS is compatible with table tops of all professional suppliers.

ATC - Automatic Table Control

The revolutionary core of our ITS. An automatic control system that improves the table control by a number of features:

- Wheelcontrol
- Multifunctional display (up to 26")
- Tablemanagementsystem (stand-alone / server based)
- **Progressive / Mystery jackpot with open increment and open hit trigger**
- **Additional Game features** animating live game
- Platform for custom multimedia and promotional activities

Performance, flexibility, security - bottom line!

The ATC guarantees increased table turn overs and brings excitement back to live gaming!

CasLife solutions

Source condition for casinos

This patented air condition smoothly radiates fresh air, free of any noise or draught. The substructures of game tables, slotmachines or other furniture are used as ventilation outlets. A direct supply of fresh air for each guest - **simple, cost effective and most efficient.**

CasLife provides the expertise and experience for the planning and implementation of these source conditioning systems.

CasLife consulting

CasLife establishes sustainable partnerships - providing long term consultants and accompanying casinos from planning to realization.

CasLife advises casinos and operators on:

- Security, surveillance
- Quality management
- Slotmix, tournaments, jackpots, etc.
- Applications for a concession



Modular, simple and highly efficient - the ITS™



Smaller touchscreen for efficient and ergonomic tablemanagement - the ATC™



Today's best fresh air supply for casinos - our patented Source condition



www.caslife.ch