

CASINO

Text: Carlos García
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Nuevo San Roque

A JEWEL IN THE SOUTH OF SPAIN

San Roque is a small town in the Campo de Gibraltar region of the south of Spain. A luxury sustainable tourist destination, it offers visitors a wide range of leisure amenities, including 9 golf courses and 11 polo grounds and, of course, year-round sun and a welcoming climate. It owes much of its success to Sotogrande, a select residential complex close by, with a sporting marina boasting many luxury yachts and the Valderrama golf course, one of the best in Europe.



San Roque



Pretty white-washed villages are a typical feature of the region



The polo ground at the neighbouring Sotogrande complex



A chapel nearby

Another of its attractions is its charming Casino. Visitors first notice the location. The Casino occupies 4000 sq. m. of a spectacular 60,000 square metre complex. Its ceilings are breathtakingly high and the large glass windows of the open gaming room are dressed with elegant curtains, to give a more intimate atmosphere.

Casino Nuevo San Roque is owned by the well-known Partouche Group, one of Europe's leading Casino operators. French Group Partouche owns 53 Casinos scattered around Europe and the Mediterranean: 45 in France, four in Belgium, two in Switzerland, one in Spain and one in Tunisia.

The Casino has 9 live gaming tables, a multi-player electronic roulette and almost 40 slots, all from Unidesa Gaming & Systems. Gaming material is supplied mainly by Italian company Abbiati Casino Equipment.



"It will come as no surprise if I praise the quality of Abbiati material; it has been known the world over for years. All the leading Casinos in the world use their products. We are delighted to count them among our suppliers and our guests are very happy to enjoy the guaranteed quality of Abbiati products. It's a luxury for us to have these elegant, beautifully-finished articles", said one of the Casino's gaming managers.



The Abbiati famous gaming tables



Its peculiar location makes the Casino special in a number of ways. One is its international clientele.

Manuel Atienza from the Executive Management team sees guests arrive from all over the world: "Ours is quite a cosmopolitan Casino. Although 70% of our guests come from around here, the remaining 30% come from a wide range of nationalities: English, German, Dutch, Arabs, Asians, etc.

We get many more foreign visitors in the summer, because we are located in a very important tourist destination.

Another of our peculiarities is that, as a small Casino, our relationship with our guests is a very close one. We always give them the best possible service and the kind of atmosphere that big Casinos just cannot offer."

One of the Casino's most recent initiatives, and one that is proving immensely popular, is the hosting of local and international Texas Hold'em championships, a tendency on the rise in major Casinos world wide.



Manuel Atienza from the Executive Management team

Tournaments are always well attended, with players coming from all over Spain and Europe. Some of these tournaments entitle the winners to go on and play at Partouche-organised tournaments at European level. Other marketing activities include promotions, draws and spot prizes, some for cars.

The Sala Victoria is the Casino's main room for special events. With room for 300 guests, this theatre-shaped venue with a stage and dressing rooms is ideal for congresses, conventions, product presentations, parties, shows and all kinds of professional, social and family events. The splendid gardens of the Casino are also used all year round to celebrate special events, enhanced by the generous climate, the beauty of the environment and the attentive service offered by Nuevo Casino San Roque.

Next to the gaming room is the Gran Casino restaurant, where the gastronomic offer embraces the innovation of creative Mediterranean cuisine and the best in modern French confectionary.



The Sala Victoria is the Casino's main room for special events



Casino San Roque restaurant offers the finest and most complete gastronomic variety