

G2E 2009

FEWER VISITORS AND EXHIBITORS - BUT STILL LEADING THE FIELD

The latest edition of G2E was held in Las Vegas over 17-19 November. Even with a reduced exhibition area and fewer visitors and exhibitors than other years, the fair once more ratified its position as the leading event on the international fair schedule. To give an example, there were 560 exhibitors at this year's event, 100 of whom were from outside the USA, compared to 724 in 2008. Moreover, over the first two days visitor numbers had dropped 3.7% compared to last year. According to Judy Patterson, Senior Vice President of the American Gaming Association, AGA, "the drop can be explained by the closure of many small businesses due to the current economic instability. This tendency is not just an American one; it is occurring world wide. Other companies decided not to come this year because of the expense involved in participating in an event like this. However, in any case, G2E 2009 occupied almost 24,000 sq. metres and we are very happy with the outcome."

Frank J. Fahrenkopf, CEO of the American Gaming Association; Brian Gamache, Chairman of the Board of WMS Gaming; Keith Smith, CEO of Boyd Gaming Corporation and Richard Haddrill, CEO of Bally Technologies



Cutting the ribbon: G2E 2009 officially opened



Abbiati executives: Terry Clarke and Giorgio Abbiati, General Manager



Félix Sá nchez, FB-Metronia Chairman



Sebastián Salat, President of WMS International; Andrea Mora, Orion Gaming; María Eugenia Leyva, WMS Gaming Manager for the Caribbean and Yoexy Morales, Orion Gaming



Copag executives: Ricardo Gonçalves Filho, General Manager and Marta Mateus, Export Manager

As is the custom, an extensive conference cycle was held parallel to the fair. These talks which, according to numbers provided by the organisers, received 7% more attendants than last year, discussed a range of matters of current interest. However, the behaviour of TCSJohnHuxley left a lot to be desired. Instead of taking a stand at G2E, the British firm took advantage of the fair to organise a showroom in a city hotel to coincide with it. They probably saved some money and indeed we would have no problem with this step if they had done it at any other time of the year. What we see as totally lacking in professional ethics is to take advantage of the dates to set up their own little fair in the same town and at the same time. The initiative was a flop.

Willy Gómez-Morón, Chairman of GG International Casino Design





Johnny Ortiz, Global Zitro President



Novomatic executives, David Orrick, Communications Director and Max Lindenberg, Head of Marketing



Marcel Oelen, Managing Director Suzo International



Mariano Mariño, Commercial Director of WMS Gaming for Latin America and Orion Gaming executives, Yoexy Morales and Andrea Mora



Matjaz Petek, Alfastreet Marketing Manager and Giovanni Abbiati, Abbiati Chairman



Alfonso Pérez Lizaur, Chairman of the Mexican Association of Drawings and Gaming Licensees (APJSAC)



MÁS CASINO MÁS DIVERSIÓN



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