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 Photos: EUROPEAN CASINOS-The Elite

ANESAR

ANNUAL GENERAL MEETING

The Spanish Association of Gaming Arcades (ANESAR) has held its Annual General Meeting at the hotel Auditorium in Madrid. Afterwards, attendants visited the "Grand Gaming Salon 2010", held in another part of the same hotel, where a range of companies showcased their newest models for this gaming industry subsector. Big names present included Global Zitro, Novomatic and Recreativos Franco; executives from Unidesa and Metronia were also present.

Global Zitro had one of the liveliest stands, where Chairman Johnny Ortiz explained the characteristics of the company's newest arcade lines, particularly the Bluewave models and the company's new electronic bingo cabinets.

Novomatic, with offices in Barcelona, is experiencing strong growth on the Spanish market.

At the show they showcased their new Novo Line Salon, which has already proven very successful on other European markets.

Recreativos Franco showed a wide range of specific products for arcades, including their Africa, Azteca and Moky Raky models, along with Bingo lines 666 Bingo, Gran Bingo and Mega Mania.



Representatives from Spanish gaming establishments gather for the Anesar AGM



Cristina García, Head of Metronia's Legal Department, and Alfonso Sánchez, Director of the Operators Area, with José Félix Sanz, General Manager of Picmatic, Félix Sánchez, Chairman of Metronia, and Iñaki Sanz, Picmatic Commercial Manager



Novomatic Gaming Spain executives, Aida Polaskova, Sales Manager and Jordi Pedregosa, Sales Director



ANESAR was set up by a group of Arcade operators in 1982, to defend their business interests. Several themes were discussed at the meeting, including the economic crisis, online gaming and the possible negative economic consequences of the Spanish government's forthcoming Smoking Ban. Rafael Martínez, ANESAR Chairman, reminded the meeting that it is essential to offer a wide range of games in order to offset drops in takings. In this regard he referred to sports betting as a complement to arcade gaming. Martínez maintains that sports betting should operate in gaming establishments only and spoke against its operation in catering establishments. He also asked the public authorities for more audacity and agility in gaming regulations.

Online gaming was another important subject for discussion, particularly with regard to the complaints filed before the authorities regarding the unfair competition posed by the activity, which pays no taxes and is bound by none of the requirements which are obligatory for land-based establishments.



Johnny Ortiz, Zitro Chairman, shows some recent launches for the Spanish market



José Batres from Jupama with Rosa Mateo, Commercial Slots Manager, and Jordi Llongueras, Arcade Machines Development Director, Unidesa Gaming & Systems



Taking a break



Maria José Gallardo R+D+i Manager at Recreativos Franco, with some of the models showcased by the company