

SUCCESS OF WELL-PLANNED SLOT REVOLUTION SURPASSES EXPECTATIONS

"Slot Revolution", the summer gaming forum took place in Moscow on June 1.

The twelve-hour program at eighteen exhibition stands was dedicated to new slot products and solutions by major manufacturing and distributing companies including Unicum, Atronic, Unidesa, IGT, Villart, Game One, Jet Games, Casino Technology, Kare, KSI, Cats, Perfect, Rosgame, RIO, Systems in Progress, Slot Leasing, Fair Play and SmartGames.

The big prize at Slot Revolution – a private PIPER G3 CUB aeroplane – went to a gaming operator from Tula, whose registration at the event and a small souvenir made it a winning combination.

Slot Revolution has become almost a natural event in the nation's gaming industry due to two major factors. Recently the slots share has been growing rapidly in the Russian gaming market making it the dominant segment of the gaming industry in the country. A large number of the leading gaming manufacturers have been introducing developments to satisfy the demands of gamers and operators with relevant gaming products.

The computers registered 3,248 visitors from 16 countries. 60% of all guests came from Moscow city and suburbs; about 40% travelled to Slot Revolution from other regions of Russia. The majority of visitors were gaming sites managers, slot operators and technical specialists, about 20 % were Casino and slot business owners, investors and top management decision makers.



Opening by Boris Belotserkovsky

Sergey Kazakov, the head of the Slot Revolution organization committee, said: "Slot revolution surpassed all expectations. All the guests that had been invited to the show paid a visit. The show format was new to us and the gaming industry but we stood the challenge and made it an effective marketing activity. Much of its success belongs to Slot Revolution participants who also positively evaluated Slot Revolution and have already expressed their interest in further cooperation next year".

ABBIATI PRODUCTS ARRIVE IN LONDON AND MOLDAVIA

In the last two months Abbiati obtained two large orders for major prestigious Casinos in Europe.

The first was one of the top Mayfair Casinos: "Crockfords", owned by Stanley Casinos, and consisted of 20 customised deluxe gaming tables for their new refurbishment together with chips and full table accessories. Also included in the order is the New Independent American Roulette Wheel Support that allows the operator to monitor all movements of the wheels. The second order is for a new Casino to be opened in Moldavia during the summer: Casino Sheriff. This again is a large order consisting of over 20 Deluxe Gaming tables, American roulette wheels, value chips, chairs, cards and accessories.



DEK INTERNATIONAL OPENS NEW SALES OFFICE IN FRANCE

DEK International, a company dedicated to the distribution and operation of the world's finest and most innovative electronic products for the gaming industry, announced that a new sales office has been established in Paris, France.

Oriane Teyssiere, Sales Director, said, "Our new team will be devoted to western European customers in order to answer to a demand that has been constantly increasing these last few months. Furthermore, this location coincides with our strategy of reinforcing our presence in this region".



Oriane Teyssiere

"GAMINATOR™" GOES TO GREECE

The first "Gaminator™" machines from Austrian Gaming Industries have recently been delivered to Greece and installed in Casino Rodos.

Games like "Ancient Atlantis™", "Beetlemania™", "Columbus™", "Magic Money™", "Queen of Hearts™", "Sharky™" and "Treasure Ant™" will provide Casino guests with hours of fun in Greece.



Vassilis Tsolekas, Executive Assistant General Manager Casino Rodos, in front of the new Gaminators

ATRONIC GAMES ENJOYS SUCCESS ON ISLE OF MAN

Atronic has continued to strengthen its position in the impressive sea front Hilton Hotel & Casino on the Isle of Man, with the installation of some of the latest recently released "Cashline™" titles to coincide with the official reopening of the newly refurbished venue.

Games including "Chow Ping Now™", "Bear Necessities™", "Green Jade™" and "Aphrodite™" complemented by striking toppers and illuminated game themed bases were officially introduced to the public at an exclusive VIP event.



Adrian Brockhouse, Managing Director and James Illingworth, Atronic Regional Sales Manager

ATRONIC RUSSIA OPEN FOR BUSINESS

Atronic Russia, the joint venture set up between Atronic and its Russian distributor Unicum is now fully operational and has officially opened for business. The fledgling company opened the doors of its new offices located near the Raddison Slavjanskaya Hotel in Moscow beginning of June. The official launch of the new company was timed to coincide with the one day Slot Revolution event staged by Unicum on 1 June where Atronic Russia was able to promote the products and services now available to Russian operators via Atronic Russia and Unicum.



Showroom in the offices of Atronic Rusia

GAMING SIGNS INCREASES ITS PRESENCE IN EUROPEAN CASINOS

Argentinean company Gaming Signs, which designs and develops façades, ceiling signs and signage for Casinos, bingo halls and amusement arcades, is increasing the presence of its products on the European market.

From its office in Barcelona, Spain, the company has closed several deals with Spanish Casinos. Talks are also being held with other European Casinos, who are very interested in the Gaming Signs line of products.



The team of Gaming Signs

CASINOS POLAND, A SURE SUCCESS

The first half of the year has been very successful for Polish company Casinos Poland. Owner of 7 Casinos in Poland, the company has seen the number of visitors to its establishment increase up from last year. Casinos Poland hopes that this figure will increase even further over the summer, as Poland has become a favourite tourist destination for European holidaymakers. The success of the company is due, among other things, to the professionalism of the personnel, the new shows held in the venues, the quality of the restaurant services and, of course, the latest models of new games on the international market.



Casino Marriott in Warsaw

SOLVERDE BETS ON PRODUCTS FROM AGI

Portuguese Casino operator Solverde are extending their gaming offer even further in the interest of their customers and Austrian Gaming Industries is proud to be a supplier of products to Portugal yet again.

Numerous new "Gaminator™" machines incorporating the newest AGI games will ensure more gaming excitement at Solverde Casinos. The new games take the players on fascinating journeys to the "Riches of India™", to the isles of the Bahamas with "Bananas go Bahamas™", to the challenges of "Knights Quest™" and to the gaming floor as a "Casino High Roller™".



NOVO Flying-Roulette system

SUCCESS OF NOVOMATIC IN LATVIA

Austrian Gaming Industries has announced the delivery of a large order of its gaming equipment to Baltic Gaming A/S, the second largest gaming company in Latvia in terms of turnover. The new machines and games to be launched in Latvia range from the very popular Gaminator®-machines with games like "Knights Quest™", "Riches of India™", "Lucky Lady's Charm™", "Columbus™", "Heart of Gold™", "Venetian Carnival™", "Dolphin's Pearl™", "High Roller™" and "Book of Ra™" to the popular Multi-Gaminator®-machine, on which Casino guests can choose between 10 different games on one machine, without having to find another free slot for more excitement.



CIRSA INVOICED €1,155 MILLION IN 2004

Cirsa, the Spanish multinational, invoiced €1,155 million last year, 21% up on the previous year, thanks to the acquisitions of bingo division, whose invoicing increased by over 56%, and the 7% increase in the sales of the Casinos division.

In 2004 the company opened a Casino in Gandía, Spain, another in Santo Domingo (Dominican Republic) and bought another in (Peru) to double its area. On the industrial front, last January the group inaugurated a factory in Russia, where it already has three delegations. The company plans to invest €90 million on expanding into new markets and on acquisitions and set-ups.



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HYATT TO BUILD HOTEL-CASINO IN GREECE

Hyatt Regency Hotels & Tourism Hellas is to invest some €10 million in renovating a ruined Casino on Mount Parnassus, some 30 km from Athens. The Casino will have 96 gaming tables and is expected to open in late 2007.



HYATT GIVEN GAMING LICENCE FOR ALBANIA

The Hyatt group has announced that they have been given an exclusive 15-year licence over the Tirana Casino in Albania. Operations will begin before the end of year, and the company will invest some €20 million.



GPT APPOINTS NEW DISTRIBUTOR IN BULGARIA

Global Payment Technologies (GPT) has signed a distribution agreement with Euro Games Technology (EGT) for the Bulgarian market. EGT has already commercialised GPT products in other countries such as Russia, the Ukraine, Slovenia, Argentina, Venezuela and Peru. Wayne Morgan, Vice President for Sales at GPT, said, "Bulgaria has a good base of thousands of slots, especially coin-only slots. This means that the currency validation market is a good opportunity for GPT to provide its leading high-technology products in this part of Europe".



Wayne Morgan

PAUL GAUSELMANN VOTED VDAI CHAIRMAN YET AGAIN

Paul Gauselmann remains Chairman of the Association of the German Coin-Operated Machine Industry (VDAI) for the next two years. At the association's AGM which took place in Berlin a few days ago, the association's members unanimously voted Paul Gauselmann as Chairman yet again for the next two years.

"I'm especially proud that this time around I also gained the votes of the representatives of my own company's competitors", said Paul Gauselmann.



Paul Gauselmann

GAUSELMANN GROUP FORMS MERKUR CASINO JOINT VENTURE WITH RUSSIAN VILLART GROUP

Merkur Casino, daughter of "Merkur International" which is the Europe-wide operating subsidiary of the privately held German Gauselmann Group, signed a joint venture contract with the Russian Villart Industry Group of Obuhovo/Moscow on 10 June.

"With this joint venture we have laid the foundation for successful and swift expansion into the Russian electronic casino segment. In joining forces, Villart and Gauselmann are creating a very strong new competitor with proven multi-facet experience" said Rolf Klug, of the Gauselmann Board.



Rolf Falke, CEO Merkur Casino, Rolf Klug, member of the Gauselmann Board, Roman Shirokov, owner of the Villart Industry Group and Boris Kuzenko, executive of the Villart Industries

ENTERTAINMENT AT CASINO DE LA VALLÉE

Last June, Casino de la Vallée, in Saint-Vincent, Italy, offered players and visitors many big prizes in French and American Games: a Chemin de fer Tournament - €50,000 in non-negotiable chips plus a top prize of a Mercedes SLK 200 Kompressor; Happy Hour - Slot Machines Tournament - 199 prizes of €50,000 plus a Citroen C3 Pluriel; Craps Contest - €14,000 in Palm Pilots and cell phones plus a Gilera Nexus 500 Maxi Scooter; and a Five Card Stud Poker Tournament - €12,000 in non-negotiable chips, plus a Toyota Yaris 1.3 Bluetooth.



Casino de la Vallée

BLUEBIRD LANDS IN PRESTIGIOUS MONTE CARLO CASINOS

WMS Gaming International has placed its first video slot games in the Bluebird cabinet in Le Café de Paris Casino and the Sun Casino in Monte Carlo. Eleven themes have been sold to the Société Des Bains de Mer, the company which operates the Monaco gaming venues.

The themes to be delivered to the SBM include "Robin Hood's Sherwood Treasure™", "Wild Wilderness™", "Rakin' It In™", "Quackers™", "Rich Little Piggies™", "Milk Money™", "Fairy's Fortune™", "Jade Monkey™", "Instant Winner Classic™", "Keepin' Up With the Joneses™" and "Pick Your Fortune™".



NEW PRODUCT FROM CASINO TECHNOLOGY

The latest video slot product from Casino Technology, "Ice Fishing" is a 5-reel game with 9, 15 or 21 winning lines. Offering great animations and sounds this game is certainly promising to become the players' favourite. The player is taken to a far off land, surrounded by beautiful mountains and icy lakes, where he has to fish for his supper.

This product is fully compatible with the new 4-level Jackpot system Quatro Cash Mania.



SHUFFLE MASTER AND CARD ANNOUNCE EASY CHIPPER ORDERS

Shuffle Master and CARD have shipped the first orders for the CARD Easy Chipper roulette chip sorting device, marking the first new product developed by CARD released into the market since the acquisition was completed in May 2004.

The first Easy Chipper was purchased by the Casino Munkebjerg Vejle in Denmark, followed by a significant multi-unit order from Burswood International Resort Casino in Perth, Australia.



Easy Chipper

TCSJOHNHUXLEY AND BETFAIR AGREE CASINO DEAL

TCSJOHNHUXLEY and Betfair have entered an exclusive international agreement to offer risk-free sports betting to land-based Casinos globally. The trial agreement will initially run for 10 months and will exclude the UK, Ireland, Nordic Countries and the US. TCSJOHNHUXLEY will build, install and maintain a system which will allow Casinos to offer cash betting on a large variety of sports. "This partnership is another example of how our company is constantly developing new areas of potential revenues for customers. The product is one most Casinos currently do not offer and we believe presents a significant opportunity. As the undisputed market leader, Betfair were a natural choice to work with on this" said Daniel Lindsay, Commercial Development Manager at TCSJOHNHUXLEY.



Daniel Lindsay

FUN FOR ALL AS CASHFEVER LAUNCHES IN SERBIA

Fun Casino in Belgrade, Serbia became the very first Casino in the market to introduce the "emotion™" cabinet from Atronic to their gaming floor and one of the first in Europe to install CashFever™, Atronic's exhilarating four level progressive.

The pioneering installation of emotion featuring CashFever is a milestone in the history of the Casino business in Serbia offering players a new and advanced level of gaming.



Dietmar Redlhammer and Kresimir Liciter from C&C, Atronic's official distributor for Serbia and a model dressed as a half angel half devil

GAMING INDUSTRY MOVES OVER 700 MILLION PER YEAR IN RUSSIA

According to declarations made Andréi Metelski, Vice President of Moscow's Legislative Assembly, on 10 June last, the Russian gaming industry reports profits of over €700 million per annum. Metelski said that 40% of this amount corresponds to the capital, with 2,000 gaming arcades and 70,000 slots: one slot for every 170 inhabitants. These arcades are visited by approximately two million persons, 600,000 of whom are active gamers. Mr Metelski explained that the authorities are considering increasing prices and imposing tougher conditions on licence applicants. At present, a licence costs around €40, a sum which can be repaid by one or two players, while a slot pays itself back in a week, as profits in the sector can reach up to 1000%.



UNICUM APPOINTS NEW CEO

Unicum Group has announced two new appointments in its structure. Yuri Larichev will take over as CEO, while Aleksey Kuchvasky will serve as Vice President and Chief Operating Officer. Mr Larichev will spearhead management of the Group, taking responsibility for overall direction, development, manufacturing and partner relations to expand Unicum's offerings and activities in the domestic and global marketplace. Boris Belotserkovsky, owner of the Unicum Group, will remain Chairman of the Group and will take an active part in development strategy and major business decisions.



Yuri Larichev

UNICUM DELIVERS MORE GAMES TO THE INTERNATIONAL MARKET

Unicum Group has released two new international slot titles for its latest gaming platform Unicum Adventures. Both games are issued in English, while their Russian versions were introduced at the Slot Revolution forum. "Around the World" is based on a famous adventure story and provides a striking combination of captive gameplay, two exciting bonuses and a Beat the Dealer feature. "Red Hot Hockey Peppers" is Unicum's first sports-themed game and will strike a chord with hockey fans. It is a story of red and green peppers stuffed with two bonus features, free spins and a double-up option.



NEW JACKPOT MANAGER APPLICATION ADDS TO OCTALINK ACP'S APPEAL

Octavian International has released a further new add-on application — Jackpot Manager — to enable users of its high-end OctaLink ACP (Accounting, Control, Progressives) systems to create new jackpots and manage all jackpot parameters and associated machines online. Jackpot Manager greatly simplifies the creation and management of progressive jackpots for gaming operators. The authorised user only has to fill in the fields suggested by the application and then confirm their choices. Without such an application, the creation of new jackpots in a system such as OctaLink ACP would typically involve the services and costs of the staff at the Octavian ACP centre.



Octavian

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