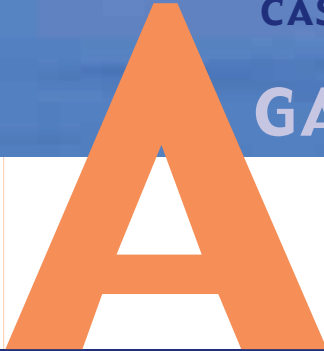




CASINO COSMOPOL

# GAMING REFERENCE POINT IN SWEDEN



Sweden is a “small nation in a big country”. With a total area of 450,000 km<sup>2</sup>, the country is characterised by its long coastline, enormous forests and many lakes. Almost 12% of its 10 million inhabitants were born abroad, and almost a fifth are either immigrants or the children of immigrants.



Immigrants to the country come mainly from Finland, the former Yugoslavia, Norway, Denmark, Poland and Iran. The country has one of the longest life expectancies in the world and, curiously, one of the lowest birth rates. Sweden is well known for its high standard of living, and for being a modern, sophisticated and international society.



# CASINO COSMOPOL

Casino Cosmopol is a subsidiary of Svenska Spel, the largest operator on the Swedish lottery and gaming market.

Svenska Spel is a limited liability company wholly owned by the Swedish State. The net profits of the company are paid as dividends to the State.

Casino Cosmopol was established after changes in Swedish legislation in 1999, under which Casino gaming was made legal for the first time in 150 years. Casino Cosmopol was set up in



Svenska Spel headquarters



Stockholm Casino Cosmopol

2000 and was given a licence to manage and operate up to four international Casinos in Sweden.

The first was inaugurated in June 2001 in Sundsvall, followed by Malmö in December 2001. The next to open was in Göteborg in 2002, followed in March 2003 by Stockholm.

In other words, all four Casinos were built and put into operation over a term of 2 years. Over 1,000 employees were recruited, approximately 600 of whom were given three-month training courses in professions new to the country.

In addition to table games and slots, the offer at Casino Cosmopol also includes restaurants, bars and live entertainment.

In 2004, gross revenue from gaming amounted to almost €100 million.



Fashion show



Stockholm Casino Cosmopol

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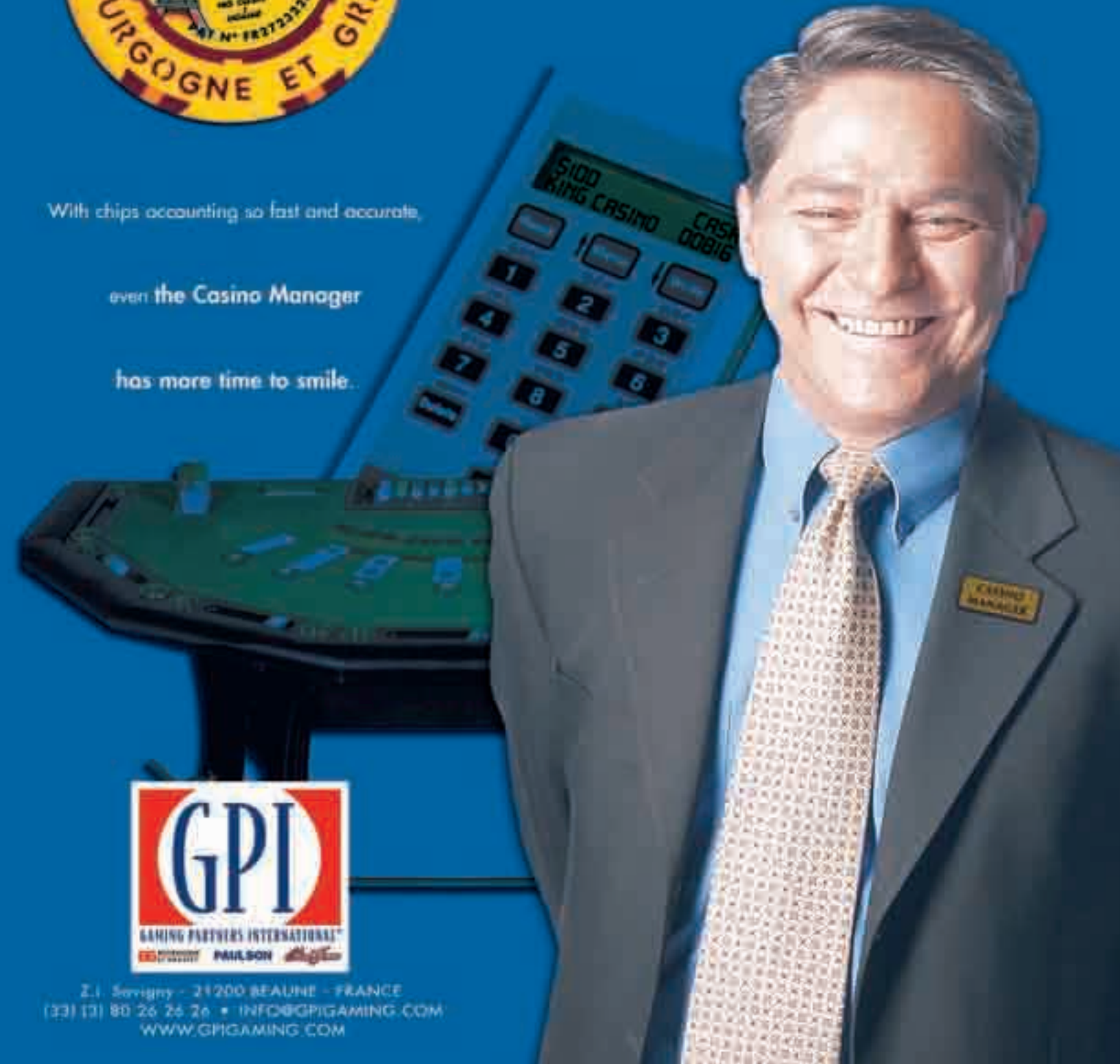
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## SUNDSVALL

The old railway station in Sundsvall, dating from 1872, is home to Sweden's first international Casino. The inauguration of the Casino in 2001 was not only an important moment for the Swedish gaming industry, but also closed a circle in the history of Sundsvall: the area where the Casino is located once housed a small hotel and an amusement centre called "Casino". This establishment offered locals a selection of games, food, drink and entertainment during the first half of the 19th century, until it burnt down mid-century.

The current Sundsvall Casino has 15 gaming tables and 125 slots.

*"We are delighted to recover this tradition, and we are very proud that the building has recovered its original address, Casinoparken 1", said a Casino executive. "In addition to our games, we also offer shows, dances and top-class dining, with splendid views of the Baltic Sea".*



Storgatan, Sundsvall



Sundsvall Casino Cosmopol



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# MALMÖ

Malmö Casino Cosmopol is located in a building constructed in 1881 and renovated in 1914. It is situated in Kungsparken, close to the city centre. The building has a long tradition of celebrations, weddings and big parties, all held in its sumptuous ballroom. Casino Cosmopol feels that this tradition is worth maintaining and so, in addition to international gaming, the Casino also has two restaurants and two bars, with a complete gastronomic offer, and a large hall for celebrations and conferences. In short, a palace of leisure, with 25 gaming tables and 200 slots.



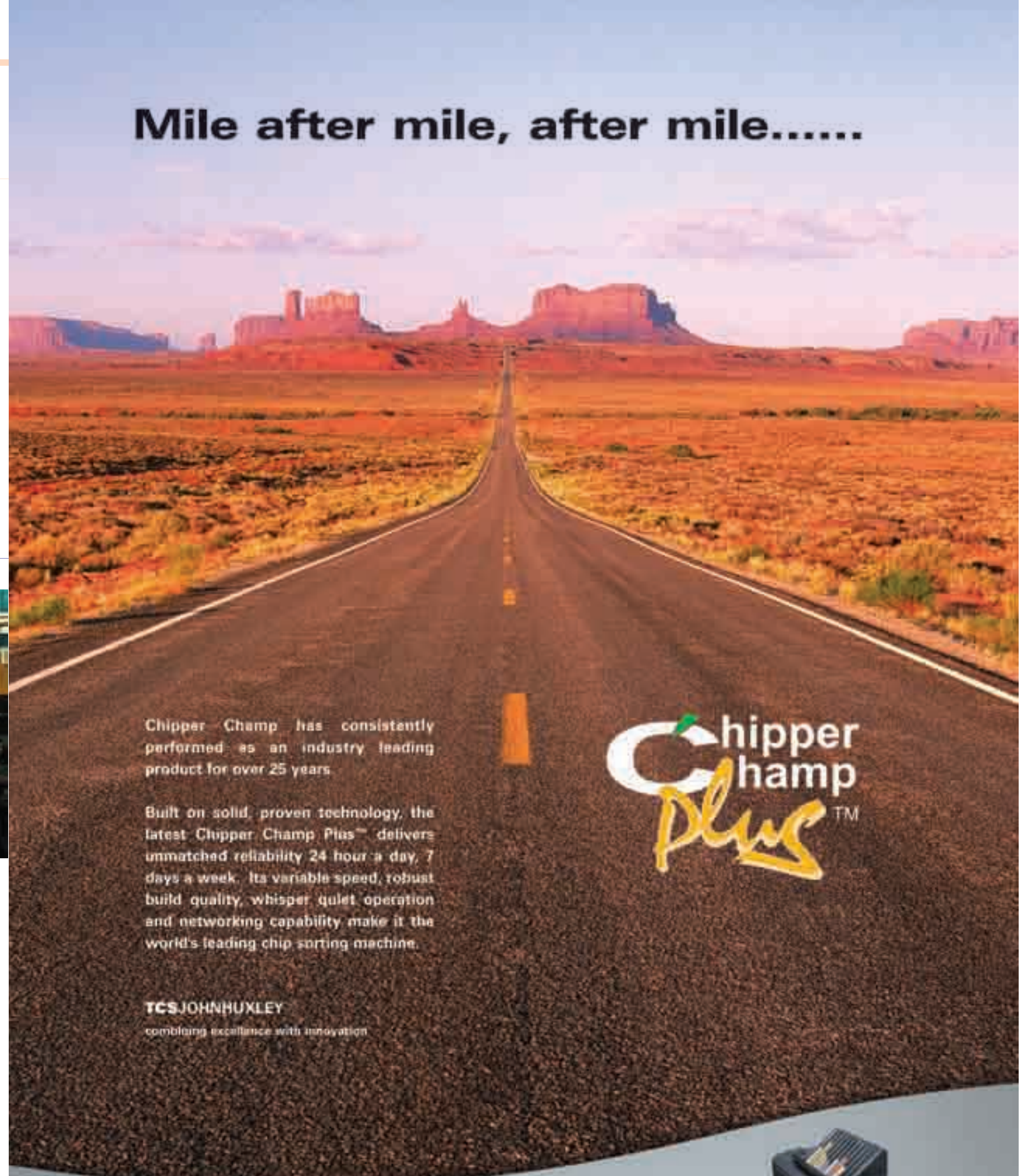
Lilla Torg, Malmö



Malmö Casino Cosmopol



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