



GREAT GAMES GREAT PEOPLE

ATRONIC REINFORCES ITS PRESENCE IN THE IBERIAN PENINSULA

THE COMPANY

The Atronic Group of companies, a leading global provider of Casino games and services, was founded in 1993 and is headquartered in Germany. The group companies Atronic International, Atronic Americas and Atronic Systems maintain offices in the Europe, Latin America, USA, South Africa and Australia.

Atronic is dedicated to producing only the highest quality of entertaining games and products, including dynamic Casino management and linked gaming solutions which are being operated in 83 countries worldwide.

Atronic holds a total of 196 worldwide gaming licenses including the United States of America, where it is licensed to sell machines in 20 states and to 138 tribes.

Atronic is a member of the Gaming Standards Association and supports open industry standards such as Best of Breed (BOB) and System to System (S2S).

Atronic is part of the family-owned and operated Gauselmann Group which entered into an alliance with GTECH Holdings Corporation, a NYSE listed American company who acquired a 50 percent controlling equity interest in Atronic on December 6th

2004. The transaction, which is contingent upon regulatory and gaming license approvals, is expected to be completed on December 31, 2006. The family-owned and operated Gauselmann Group, which has sold 2 million gaming devices since inception is the second largest manufacturer of gaming devices worldwide.

"The transaction with GTECH will not be completed until December 31 2006 but already we are working closely with GTECH on joint projects and developments. The partnership will be beneficial for both companies and will allow us to offer even more choice to our valued customers", said Michael Gauselmann, Speaker of the Board Gauselmann Group.



Atronic Luebecke office, Germany



Atronic Graz office, Austria



Michael Gauselmann, Speaker of the Board Gauselmann Group



Gerhard Burda, CEO Atronic Group

ATRONIC IN THE EUROPEAN MARKET

"Europe has been one of the key markets for Atronic. We have substantially increased the size of the company over the last 4 years and have been successful in the continuous growth of machine sales. One of our main targets is retaining the excellent level of service we offer our customers. Over the last few years

the opening of several new markets such as Lithuania, Sweden and Switzerland has substantially increased our customer base and business volumes. At the same time

Atronic has strategically entered existing Casino markets such as recently the Spanish market with the introduction of our machines to the new Comar Casino Gran Casino de Aranjuez, in Madrid", explained Gerhard Burda, CEO Atronic Group. Atronic has offices in the following European countries: UK (sales office) Austria (Research & development and production) and Germany (company Headquarters).

Atronic has recently set up and opened Atronic Russia in Moscow providing an important base to focus its activities in this significant gaming market. Atronic Russia is a joint venture between Atronic and Russian distributor Unicum and will primarily offer linked gaming products on participation and lease as well as Atronic Systems and Gauselmann products on sale. Atronic Systems products include the competitive bonus concept Tournamania™, Casino GEMS the new accounting system for small/medium operations, CHIP CASH™ and GALAXIS™. The Gauselmann products to start with are the multi video game Merkur Star™ and Hess Polaris™ Kiosk moneychanger.

The new Atronic Russia offices officially opened on May 31st and include a separate showroom where Russian customers can come and see the latest Atronic products for themselves. The establishment of Atronic Russia will ensure that Atronic is in the perfect position to react swiftly to market trends and developments while demonstrating long-term commitment to the Russian gaming industry.

Atronic creates games that excite and entertain players by giving them the feeling of being the decision maker, being in control and



eMILLIONS-Bank



Mystery Free Games Round Top

being successful. In addition operators benefit from the ease of plug and play, user friendliness, the highest standards of quality and reliability as well as dedicated technical service and after sales support. The complete product and service package, which Atronic prides itself on offering is key to the popularity and success of our games in Europe and indeed worldwide.

"Great Games Great People are the two elements which are the basis for Atronic's success. We have game design teams based all over the world drawing on the latest market trends to create games that entertain and excite players in every corner of the globe. Our games are designed for maximum player comfort and appeal with ergonomic designs and exciting bonus features", said Mr Gauselmann.



Miami Vice





The professionalism and dedication shown by Atronic's global team is a vital element to the strength and success of the company. Atronic really cares about its employees and shares the visions and success of the company with them. This philosophy enables us to create the games and products customers and players want. The motto simply reinforces what makes Atronic stand out from the rest.



Xanadu e-motion

Until now, the Spanish market has been considered a small and difficult market due to the fact that Spain is composed of 17 autonomous communities converting it in 17 different jurisdictions, each with corresponding laws and approval processes. As a matter of fact, few manufacturers have considered the Spanish market an attractive prospect because of the high cost of the approval process in relation to the size of the market. Despite that, for Atronic Spain has been a market where Atronic wanted to have presence and thanks to the confidence and support from Comar, with an important acquisition in Aranjuez, it has permitted us to enter the market with our two platforms, "Cashline" and "e-motion", having already aroused the interest of most Spanish Casinos.

"The objective of Atronic is to obtain the approval in most of the autonomous communities and to have a market share according to the quality of our products. To do this, Atronic will maintain their games, offer product updates and keep customers informed about any new developments. We want also to offer the best technical service to help making the task of the technical personnel in the Casinos a lot easier", explained Javier Sevillano, Sales Agent of Atronic for the Iberian Peninsula.

"Currently we have approvals for both platforms, Cashline and e-motion, in National Gaming Commission, Community of Madrid, Community of Balearic Islands, Community of Andalusia and we are in process in the Canary Islands, Asturias and La Rioja. In September we have started the process in the rest of communities" Sevillano said.



Javier Sevillano, sales Agent of Atronic for the Iberian Peninsula



Portugal is an extremely competitive and mature market. Until now Atronic has maintained a very important presence in the Portuguese market from its sales headquarters in London.

Now Atronic can offer an even better service with local presence. The intention of Atronic is approach more the technical service which is so important in the sector. Finally, Mr Sevillano said: "The Portuguese market is uniform as far as regulations are concerned; therefore there exists just one regulation for the whole country. This is very different for the Spanish market. In addition to the different jurisdictions that compel the manufacturers to be registered in each one, regulations require to personalize machine software to be adapted to them basically by the limitation of the value of the prizes.

We hope that shortly, with the elaboration of new regulations, we will be able to overcome this serious obstacle".



Granny's Trucking&Co e-motion

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by Results!



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