

HISPANIA CASINO EQUIPMENT:

A GIANT OF THE GAMING INDUSTRY

It was the year 1971 when Rufino Serrano and Juan Trobat - two businessmen with special initiative and business sight -founded the company Hispania Casino. Four years later they founded Iserco, a company that had gaming as one of its activities.

In 1977, as a result of the legalization of gaming in Spain, Iserco managers travelled to France, Germany, Great Britain and the United States, where they made contact with the main gaming equipment manufacturers and Casino managers, signing collaboration agreements with companies such as ABP-London.



Hispania headquarters, Palma de Mallorca



At the same time, the first Casinos were opened in Spain. The first one was the Casino La Toja, mostly equipped with Iserco's products, just like other Casinos as they opened, such as the Casino Gran Madrid, at that time considered the biggest Casino in Europe.

The spectacular growth of the company led them, on the one hand, to develop new manufacturing methods, the acquisition of state-of-the-art machinery and to contract specialized personnel

for the different production areas; and, on the other, to unify all their companies in one, which is how the present Hispania Casino Equipment was born.

The company's expansion continued with a sure step. Between 1982 and 1986 they supplied roulette wheels to Bud Jones, one of the most important gaming equipment manufacturers in the United States and began their entry into the Latin American and Caribbean markets, where they are now one of the major gaming equipment suppliers.

Hispania has been exporting its products to Latin America for the past twenty years, since they made their first gaming equipment delivery to the Casino Matum, Santiago de los Caballeros, Dominican Republic (where most of their Latin American clients are located) back in 1983, which was shortly followed by the Casino Lina and the Casino Bávaro, also in the same Central American country.



Other Dominican Casinos equipped by Hispania were: Casino Paradisus, Casino Palma Real, the Casino V Centenario, Casino Hispaniola, Casino Maunaola and the Casino Santana Beach, as well as all the Casinos that belong to the Comar Group in the Dominican Republic of which Hispania is exclusive supplier for Latin America.

Besides these Dominican Republic Casinos, Hispania's presence in Latin America is more than considerable. Thus, we must highlight that the most important Casinos in Argentina, Venezuela, Chile, Colombia, Ecuador or Puerto Rico are also equipped with equipment manufactured by Hispania.



In 1988, the National Casino Commission of Venezuela registered Hispania as a gaming equipment manufacturer.

Little by little, Hispania's prestige grew and in 1989 they signed an agreement with John Huxley for the supply of around 400 "Hispania" model roulette wheels.

Two years later, the French Minister of the Interior passed the approval of exported Dice under the license of Midwest Game Supply, in the United States.



In the past years, Hispania has supplied gaming equipment to several French Casinos from the Tranchant Group and Lucien Barriere Group.

France is one of the European countries where Hispania is officially registered as an authorized manufacturer.



THE GAMING INDUSTRY - The Elite

Recently, Hispania has equipped several European, Latin American and African Casinos. This included Casino D'Alvignac, France; Casino Majestic, Panamá; Casino Lucky Star, Egypt; Casino Miraflores, Perú; Casino Bahía Príncipe Bávaro, Dominican Republic.

Today, this company is the main gaming material supplier for the Comar Spanish Casinos Division and their exclusive distributor in Latin America.



Rufino Serrano,

President of Hispania, explained the keys to the success of his company in the international Casino sector, and said that: "From its foundation, Hispania's philosophy has remained unchanged: always offering high quality products and total guarantee at very competitive prices. Finding gaming equipment in full operation manufactured many years ago by Hispania in Casinos throughout the world makes me feel very proud. This is the best proof of the unequalled quality of our products, which together with the professionalism of the personnel working for the company and the will we put into each new project, explains why we have reached a leadership position in the international market"



Andrés Marroig, General Manager of Hispania

For almost several years, Hispania is commercializing its new micro-fibre-layouts.

The intense activity has led Hispania to extend its facilities by 1,000 square metres, with the renovation of the finishing, assembling and departures areas.

"The most important thing for Hispania is to always maintain the satisfaction of operators in the equipment we supply. The work and dedication of Hispania's human team has led the company to be amongst the world's leading gaming manufacturers," said Andrés Marroig, Hispania General Manager.



EUROPEAN CASINOS

Rufino Serrano,
President of
Hispania

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Layouts

HISPANIA
CASINO EQUIPMENT

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