



XN ENTERTAINMENT AND THE "TOTAL CONTROL" GAME



XN Entertainment headquarters

XN Entertainment - a synonym for revolutionary gaming solutions - has had an immense impact on the gaming industry, constantly changing to suit the ever-changing needs of gamers. A quick trip to a couple of London Casinos readily shows how XNE technology is amply backed by Casino goers. The company, conceived in 2002 and formally incorporated in 2003, pioneered the introduction of remote terminals in British Casinos. Since then, XNE has secured strong business links with major operators, including Gala, Stanley and Rank Casinos. XNE's success is based on its range of original Casino entertainment, addressing a high standard equilibrium between software and hardware solutions, together with challenging staff training and customer care.



Nick French, CEO of XN Entertainment



XNE's Total Control starts from real Server Based Gaming (SBG) and offers many advantages on the gaming floor because of how easy and versatile it is to attach and detach remote seats to and from tables. This means that gaming floor lay-out can be modified on a regular basis when operators find it more flexible and convenient to move terminals. Is it this ability to re-design the gaming floor what delivers Total Control for operators? This is just part of the XNE Total Control game. Backstage, operators can have everything under control. The SBG records all financial transactions and delivers an enjoyable multi-choice gaming experience at each terminal, as selected by each gamer. Nothing is downloaded and everything is centralised. Altogether, it is a simple yet sophisticated concept.

What does Total Control bring gamers?

XNE offers an amazing range of possibilities for enjoying 3D games from different angles. Punters settle in at an XNE terminal and begin a new gaming experience with a large range of games. Even the classic roulette game appears to have been re-invented to give customers a new perspective of the game. Opposing players can create their own personal aesthetic of the game from different viewpoints until the very exciting random finale. The new range of games - including Total Control Greyhound Racing, Craps, Black Jack Express, Stud Poker and Progressive Poker, make up a new generation of 3D games for gaming enjoyment. Many more games are coming - XNE is constantly developing



ideas. Apart from high quality software and hardware, XNE incorporates a high value 13 member team led by the founders & joint CEOs Eddie Ford and Nick French, and Director of Operations Neil Hobbs, making up a challenging group bursting with innovative ideas and business experience.

What does the future hold for XNE?

As an engineer whispered at ICE, "2007 will be XNE's year". Rapidly and surely, this North Yorkshire-based company is expanding its business to neighbouring countries including France and Holland. Beyond those borders comes the leap to the Far East: Macau, Vietnam, Cambodia and Australia. "Yes, that is right: we are becoming a global company", mentioned Neil Hobbs before boarding a flight to Vietnam, the week before the ICE 2007 show.



THE GAMING INDUSTRY - The Elite



Where is this impressive operation located?

XNE headquarters are situated in a beautiful and remote part of the English countryside. The heart of XNE beats between Malton and Amorthby, in North Yorkshire, where gaming technology is inspired in the midst of stunning landscapes. Indeed, the location can be considered a cradle of European gaming technology, rapidly expanding its influence worldwide.

The 2007 ICE show witnessed how the fastest growing company in the market displayed its talent in a 153 square meter stand. And by talent, we mean both technological and human talent. The entire Malton team attended the show to deliver service, hospitality and product guidelines. XNE is also involved with and committed to the charity CHIPS (Children's Happiness Involves People), founded to raise money to purchase electric wheelchairs for children with varying disabilities.



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KEY SOFTWARE



Total Control Roulette
The most popular Casino game on the XNE platform in full 3D. TCR allows players to enjoy live, automated or computer-based games of roulette. Using the latest in graphic technologies, TCR allows players to play at numerous live tables or against an automated wheel when no table is available.

Total Control Progressive Poker
TCPP combines all the fun and excitement of stud poker with the added attraction of "big cash". The game also allows players to experience the thrills of progressive poker from the comfort of their own terminal.



Total Control Dice
The latest addition to the dice range of Casino games, Total Control Dice is based on the exciting game of craps. TCD allows players to experience this popular dice game from the comfort of their terminal.

Total Control Greyhound Racing
XNE has used state-of-the-art technology to create a virtual greyhound betting game that immerses players in the world of greyhound racing. TCGR is the first in a line of fun and exciting 3D racing games to be released by XNE.

